

**WHAT IS CLAIMED IS:**

1. A water retention dam, comprising:  
a collapsible outer shell, including an inner chamber and at least one surface for  
preventing the passage of water, said outer shell having a first surface configured to serve  
as a barrier to water and a second surface for attachment to a floor, the second surface  
5 having a recess for receiving an adhesive.

2. The water-retention dam as recited in claim 1 wherein said outer shell is foam.

10 3. The water-retention dam as recited in claim 1 wherein said collapsible outer shell  
includes an air-filled chamber.

4. The water-retention dam as recited in claim 1 wherein said first surface is arch-  
shaped.

15 5. The water retention dam as recited in claim 1 further comprising an adhesive tape  
positioned within the recess, the adhesive applied to the tape.

6. The water-retention dam as recited in claim 5, wherein the adhesive is water  
resistant.

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7. The water-retention dam as recited in claim 6, wherein the tape is water-resistant.